



QLBS Statement of Privacy - Effective January 2026

Applicable to customers, prospects, suppliers and website visitors

QLBS is committed to protecting your privacy and respecting your privacy by developing technology that gives you the most powerful and safe online experience.

This Statement of Privacy applies to QLBS's platforms, QuantumLeap and Qimono, its websites, ([www.qlbs.com](http://www qlbs.com); [www.qlbs.com.au](http://www qlbs.com.au)), or any sister websites. It governs any personal data we collect or that you provide us and how it will be processed and used. By using the QLBS website, you consent to the data practices described in this statement.

Click on the links below to go to a specific area of information.

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1. About this Statement of Privacy

This Statement of Privacy is issued on behalf of the QLBS, so when we mention "QLBS", "QuantumLeap", "we", "us" or "our" in this privacy notice, we are referring to QLBS.

This Statement of Privacy is issued on behalf of the QLBS.com Limited, so when we mention "QLBS", "QuantumLeap", "we", "us" or "our" in this privacy notice, we are referring to QLBS.com Limited and its associated products. Here we explain the data which we collect via our platforms, QuantumLeap and Qimono, our websites ([www.qlbs.com](http://www qlbs.com); [www.qlbs.com.au](http://www qlbs.com.au)) and how we handle it.

Changes to our privacy notice

Any changes we make to our Statement of Privacy in the future will be posted on this page. Please check back frequently to see any updates or changes. If you have any questions about this privacy notice, including any requests to exercise your legal rights, please contact the data privacy manager by emailing info@qlbs.com.

2. About the data we collect from you

While QLBS focuses on business-to-business products, we may collect different types of personal and other information based on your use or inquiry about our products, and whether you are a customer, supplier or contractor to our business. Personal data, or personal information, means any information about an individual from which that person can be identified. It does not include data where the identity has been removed (anonymous data).

The type of personal data we collect about you depends on who you are and your relationship with QLBS. We care about your privacy and only collect data that is essential for the purposes outlined in Section 4 below. We do not pass on your personal data collected on the basis of your use of the website to third parties unless it is necessary to fulfil obligations or it is legally binding. We may collect, use, store and transfer different kinds of personal data about you, which we have grouped together as follows:

- Personally identifiable or Identity Data, such as includes first name, last name, username or similar identifier, employer and position/title.
- Contact Data includes address, email address, and telephone numbers.



- Technical Data includes internet protocol (IP) address, browser type, and version, time zone setting and location, browser plug-in types and versions, operating system and platform and other technology on the devices you use to access our website.
- Usage Data includes information about how you use our website, products, and services.
- Transaction Data includes details about payments to and from you and other details of products and services you have purchased from us or we have bought from you.
- Marketing and Communications Data includes your preferences in receiving marketing (for example our e-newsletters) from us and your communication preferences.

We do not collect any Special Categories of Personal Data about you (this includes details about your race or ethnicity, religious or philosophical beliefs, sex life, sexual orientation, political opinions, trade union membership, information about your health and genetic and biometric data). Nor do we collect any information about criminal convictions and offences.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through QLBS public message boards, this information may be collected and used by others. Note: QLBS does not read any of your private online communications.

QLBS encourages you to review the privacy statements of websites you choose to link to from QLBS so that you can understand how those websites collect, use and share your information. QLBS is not responsible for the privacy statements or other content on Web sites outside of the QLBS and QLBS family of websites. If you have any questions about this privacy notice, including any requests to exercise your legal rights, please contact the data privacy manager by emailing

3. Collection of your personal data

We use different methods to collect data from and about you including through:

- A) Direct interactions
- B) Website interactions
- C) Authorised users
- D) Third parties or publicly available sources

QLBS does not sell, rent, or lease its customer lists or personal data to third parties. We will only use your personal data when the law allows us to. Most commonly, we will use your personal data in the following circumstances:

- Where you have given your consent to the processing of your personal data for a particular purpose
- Where it is necessary for our legitimate interests (or those of a third party) and your interests and fundamental rights do not override those interests
- Where it is necessary for the performance of a contract with you
- Where we need to comply with a legal or regulatory obligation

A) Direct interactions

You may give us your Identity Data, Contact Data, and Marketing and Communications Data by corresponding with us by phone, face to face, trade shows and other events, by email or by filling in contact forms on our website, or by entering data into our software platform. This includes the personal data you provide when:

- You give us your business card so that we may contact you;
- You email us to find out about our products and services;
- You fill out a 'Contact Us' or 'Request a Demonstration' form
- You purchase or enter into negotiations to purchase products or services we offer;
- You communicate with us to sell us your products or services;
- You register to receive our newsletters or other information available;
- You register to attend events we organize;
- You provide us with feedback; or
- We contact you to participate in a survey, video conference, webinar or face to face meeting.



You may receive news or invitations to our events if you have requested information or services from us or if you provided us with your details and you have not unsubscribed from our marketing communications.

Purpose of data collection	Lawful basis for processing including the basis of legitimate interest
To build a database of contacts and prospects who might be interested in our products and services and to inform our marketing and sales activities, including market mapping, client and prospect mapping and analysis and to inform you of other products or services available from QLBS and its affiliates.	Necessary for our legitimate interests (so that we can market and sell our products and services)
To invite you to our events and send you our news	Necessary for our legitimate interests (so that we can market our products and services to B2B customers)
To manage our relationship with you which will include: - o Notifying you about changes to our terms or privacy notice - o Asking you to update your information	Necessary to comply with a legal obligation Necessary for our legitimate interests (to keep our records and database updated)
To respond to enquiries through our online forms	Necessary for our legitimate interests (so that we can market and sell our products and services to you)
To buy products and services from you	Performance of a contract with you
To contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.	Necessary for our legitimate interests (so that we can improve the products and services that we deliver to you)

B) Website interactions

As you interact with our website we may automatically collect Technical Data about your equipment, browsing actions and patterns. We collect this personal data by using cookies, server logs, and other similar technologies.

Purpose of data collection	Lawful basis for processing including the basis of legitimate interest
To administer and protect our business and website (including troubleshooting, data analysis, testing, system maintenance, support, reporting and hosting of data)	Necessary for our legitimate interests (for running our business, provision of administration and IT services, network security, to prevent fraud and in the context of a business reorganization or group restructuring exercise) Necessary to comply with a legal obligation
To use data analytics to improve our website, products/services, marketing, customer relationships and experiences	Necessary for our legitimate interests (to define types of customers for our products and services, to keep our website updated and relevant, to develop our business and to inform our marketing strategy)

C) Authorised Users

If you obtain access to and use our software services as an authorised user through a contractual arrangement with QLBS, or are nominated by a primary user which has a contractual arrangement with QLBS for the provision of certain services, including access to and the use of this software, then we will treat the primary user as the controller of any personal data that their authorised users may upload into our software. We may receive personal data in respect of such authorised users direct from the primary user which we will process strictly in accordance with the



instructions of the primary user, not the individual authorised user, including sharing all such data with the primary user.

Purpose of data collection	Lawful basis for processing including the basis of legitimate interest
To provide you with products and services you have purchased from us or are in negotiations to purchase from us including communications, managing the provision of your services including support services and to manage and collect fees	Performance of a contract with you Necessary for our legitimate interests (to recover amounts due to us)

D) Third parties or publicly available sources

We may receive personal data about you from various third parties and public sources as set out below:

- Technical Data from analytics providers and search information providers. We use Google Analytics who are based in the US to provide us with information about how our website is used.
- Identity Data and Contact Data from data brokers or aggregators.
- Identity Data and Contact Data from publicly available sources such as LinkedIn and other public websites.

We will get your express opt-in consent before we share your personal data with any company outside the QLBS companies for marketing purposes.

Purpose of data collection	Lawful basis for processing including the basis of legitimate interest
QLBS may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party.	Necessary for our legitimate interests (so that we can improve the products and services that we deliver to you)

Opting out

You can ask us to stop sending you marketing messages at any time by [contacting us](#) at any time at info@qlbs.com.

Cookies

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to understand how you are using our website so that we may improve our site. For detailed information on the cookies we use and the purposes for which we use them see our [Cookie Policy](#).

QLBS does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

4. Disclosures of your personal data

We may share your personal data with the parties set out below for the purposes set out in the table in paragraph 3 above. Where we provide your personal data to any third party, we will ensure the processing is protected by appropriate safeguards, including a suitable data processing agreement with that third party.

- Third parties, or controllers, to whom you give us permission to share your data with, in-order to meet our contractual obligations to you
- Compliance organizations, or primary users to whom you provide data to and whom contract our services to act as processors for that information
- Service providers acting as processors through whom we send out information



- Service providers acting as processors who provide us with administrative services. We currently use Chrome, DropBox and Microsoft who are all based outside the EU.
- Printers to send out postal mailings for our events.
- Professional advisers including lawyers, bankers, auditors and insurers who provide consultancy, banking, legal, insurance and accounting services to us.
- Government regulators and other authorities if required by such authorities.
- Third parties to whom we may choose to sell, transfer, or merge parts of our business or our assets.

We require all third parties to respect the security of your personal data and to treat it in accordance with the law. We do not allow our third-party service providers to use your personal data for their own purposes and only permit them to process your personal data for specified purposes and in accordance with our instructions.

5. Security of your Personal Data

- QLBS has put in place appropriate security measures to secure your personal information from unauthorised access, use or disclosure, and prevent your personal data from being accidentally lost, used or accessed in an unauthorised way, altered or disclosed.
- QLBS secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. If personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.
- In addition, we limit access to your personal data to those employees, agents, contractors and other third parties who have a business need to know. They will only process your personal data on our instructions and they are subject to a duty of confidentiality.
- We have put in place procedures to deal with any suspected personal data breach and will notify you and any applicable regulator of a breach where we are legally required to do so.

6. International Transfers

We share our customer and prospect marketing information across our company in Europe, the UK, Australia and New Zealand. The EU Commission considers that both the UK, Australia and New Zealand ensure an adequate level of protection for the transfer of personal data from the EEA to them.

When we use our service providers, your data will be transferred, stored and/or processed outside the European Economic Area (EEA) as our suppliers sometimes operate from outside of the EEA. We will only transfer your data outside of the EEA in compliance with data protection laws and provided appropriate or suitable safeguards are in place to protect your data, these being either Standard Contractual Clauses, Binding Corporate Rules or, in the case of transfers to the US, an EU-US Privacy-Shield certification. Please contact us if you would like details of the appropriate safeguards.

7. Data Retention

How long will you use my personal data for?

We will retain your personal data for as long as necessary to provide you with our products and services. We will also retain your personal data as necessary to fulfil our contractual obligations and to comply with our legal obligations, resolve disputes, and enforce our agreements.

We will retain personal data that is part of our marketing database for a period for which we think that information is relevant. We actively manage our marketing database so that only relevant personal data is retained.

Where we no longer need to process your personal data, we will delete your personal data from our systems unless we need to retain a limited amount of information to make sure that we act in accordance with your wishes.

Where permissible, we will also delete your personal data on your request.



If you have questions about our data retention practices, please contact us through info@qlbs.com.

8. Your Legal Rights

Under GDPR, the legal basis for processing information is consensual and contractual in nature. You have the right:

- To access any personal data we hold about you. We will provide a copy of your personal data together with details of the purposes of the processing, the types of personal data we hold and the people to whom your personal data has been disclosed;
- To have inaccurate or incomplete personal data corrected or to restrict the processing of personal data whilst the accuracy is checked;
- In certain circumstances, to have data we hold about you transferred to yourself or another data controller. Note, this right only applies to information that is processed by automated means which you initially provided consent for us to use or where we used the information to perform a contract with you;
- To ask to have personal data we hold about you erased. This enables you to ask us to delete or remove personal data where there is no good reason for us to continue to process it. You also have the right to ask us to delete or remove your personal data where you have successfully exercised your right to object to processing (see below), where we may have processed your information unlawfully or where we are required to erase your personal data to comply with local law;
- To ask us not to process your personal data for direct marketing purposes;
- To object to the processing of your personal data where we are relying on a legitimate interest (or those of a third party) and there is something about your particular situation which makes you want to object to processing on this ground as you feel it impacts on your fundamental rights and freedoms;
- To withdraw consent at any time where we are relying on consent to process your personal data. However, this will not affect the lawfulness of any processing carried out before you withdraw your consent; and
- To lodge a complaint with the data protection supervisory authority applicable to you, if you have a concern about your personal data.

You can exercise your rights at any time by contacting us at

What we may need from you

We may need to request specific information from you to help us confirm your identity and ensure your right to access your personal data (or to exercise any of your other rights). This is a security measure to ensure that personal data is not disclosed to any person who has no right to receive it. We may also contact you to ask you for further information in relation to your request to speed up our response.

Time limit to respond

We try to respond to all legitimate requests within one month. Occasionally it may take us longer than a month if your request is particularly complex or you have made a number of requests. In this case, we will notify you and keep you updated.

Contact us

If you have any questions, comments or requests regarding this Policy or the information and practices of QLBS, please contact us on any of the below media:

Address: 3/51 William Pickering Drive, Albany, Auckland 0632, New Zealand

Email: info@qlbs.com

Phone: NZ +64 9 414 5030

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